

Amble. Your night time walking companion

Research Thesis

Presented in partial fulfillment of the requirements for graduation *with research distinction* in the undergraduate colleges of The Ohio State University

by

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amble

verb (used without object), am·bled, am·bling.

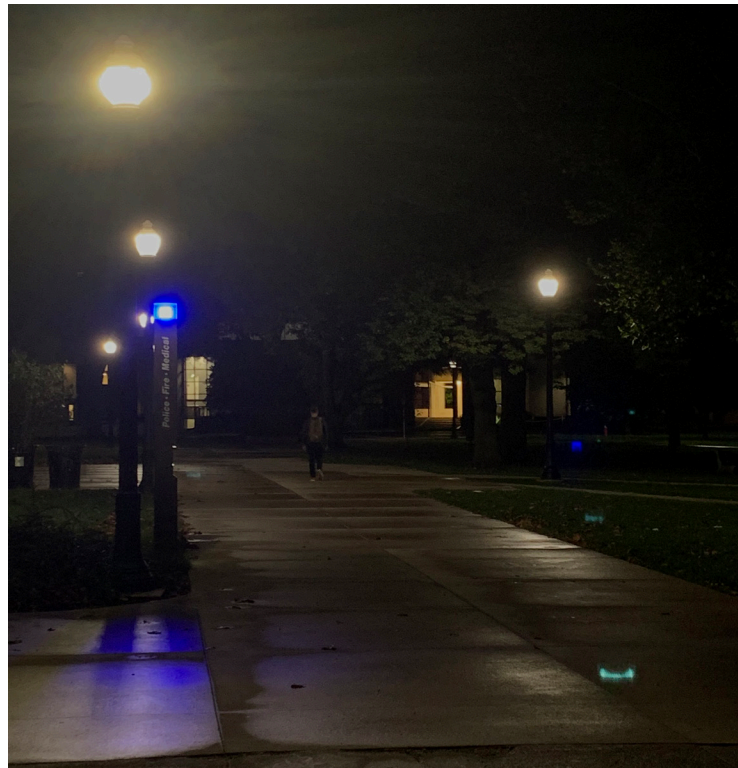
1. to go at a slow, easy pace; stroll; saunter

Design Brief

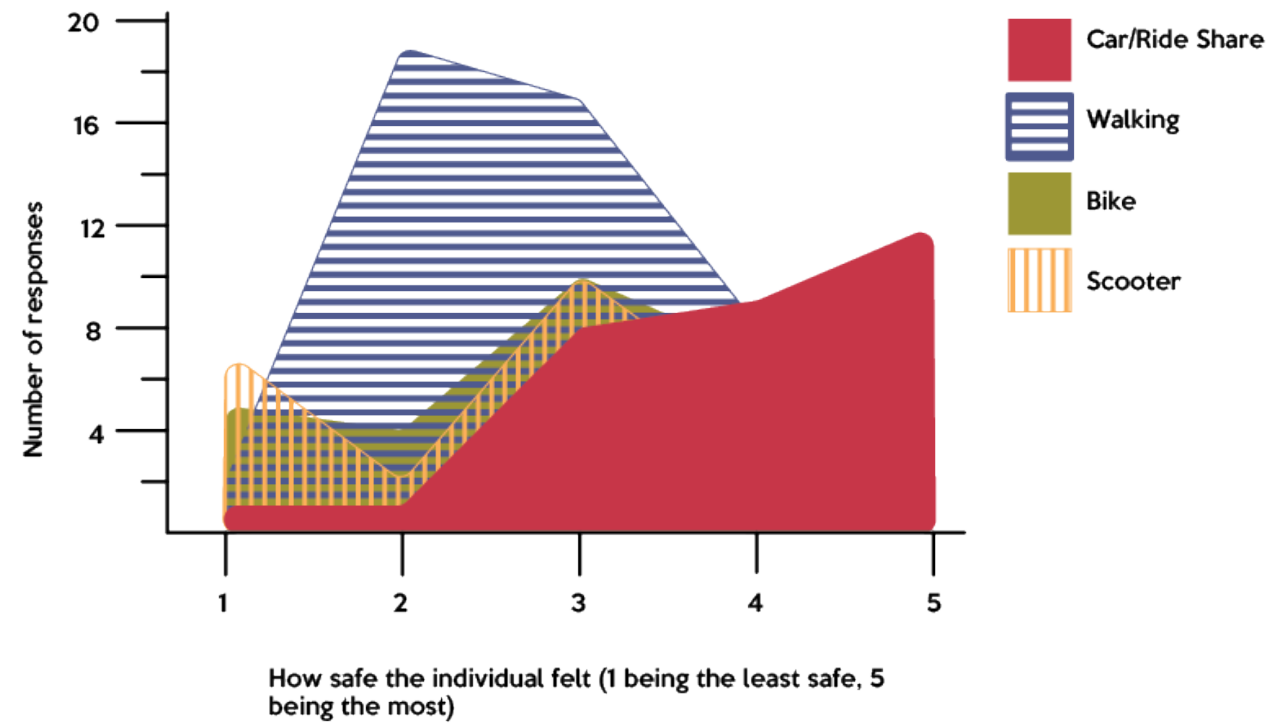
“Given that people feel unsafe walking alone at night, and that walking is one of the most common means of travel at night on campus, and that being alone during this time creates a sense of vulnerability, then a new product or service must be developed to increase a person's sense of security while they are traveling alone at night.”

Initial Direction

“Lighting is the issue”



Insight from failed research



Walking was said to be the least safe feeling of all of the transportation options.

Why do people feel unsafe at night?

“The uncertainty. Society seems to follow a set of rules that goes out the window at night...”

“I feel more unsafe because of the **constant reminders of crime.**”

“I feel less safe at night by myself because **I feel more vulnerable**”

“I feel vulnerable to other people when I am by myself”

**How do I make people feel
less vulnerable?**



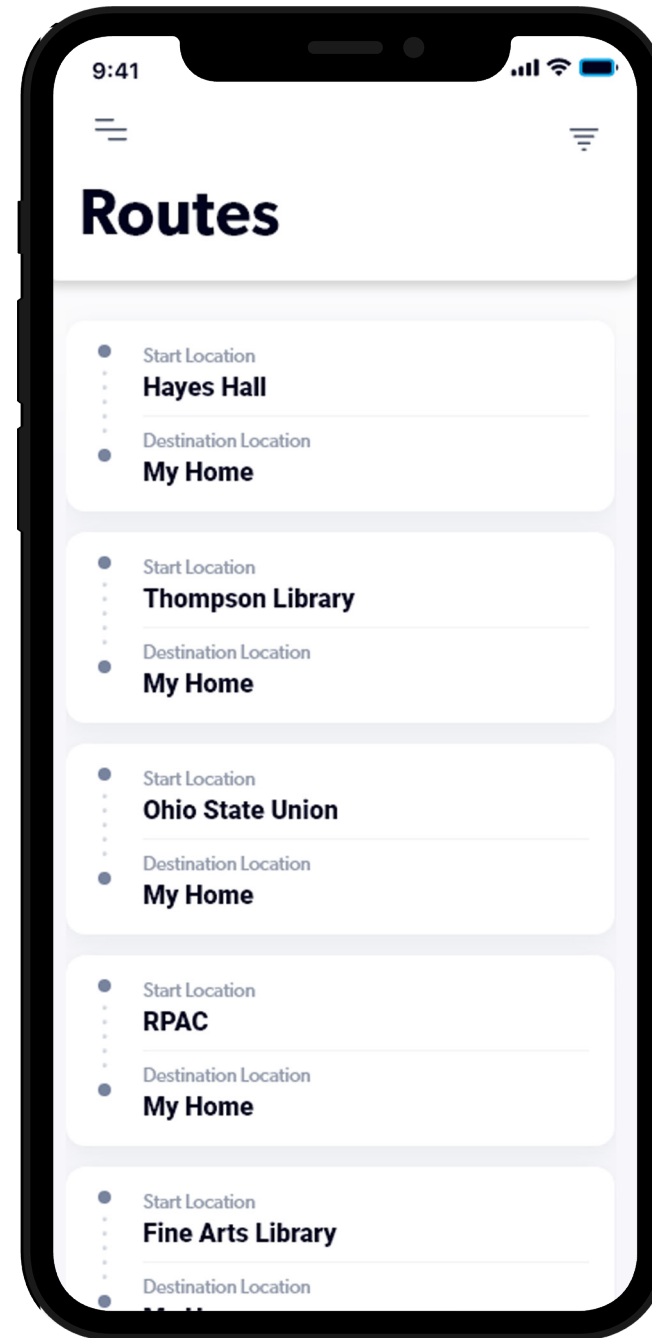
Navigation



**Location
Sharing**

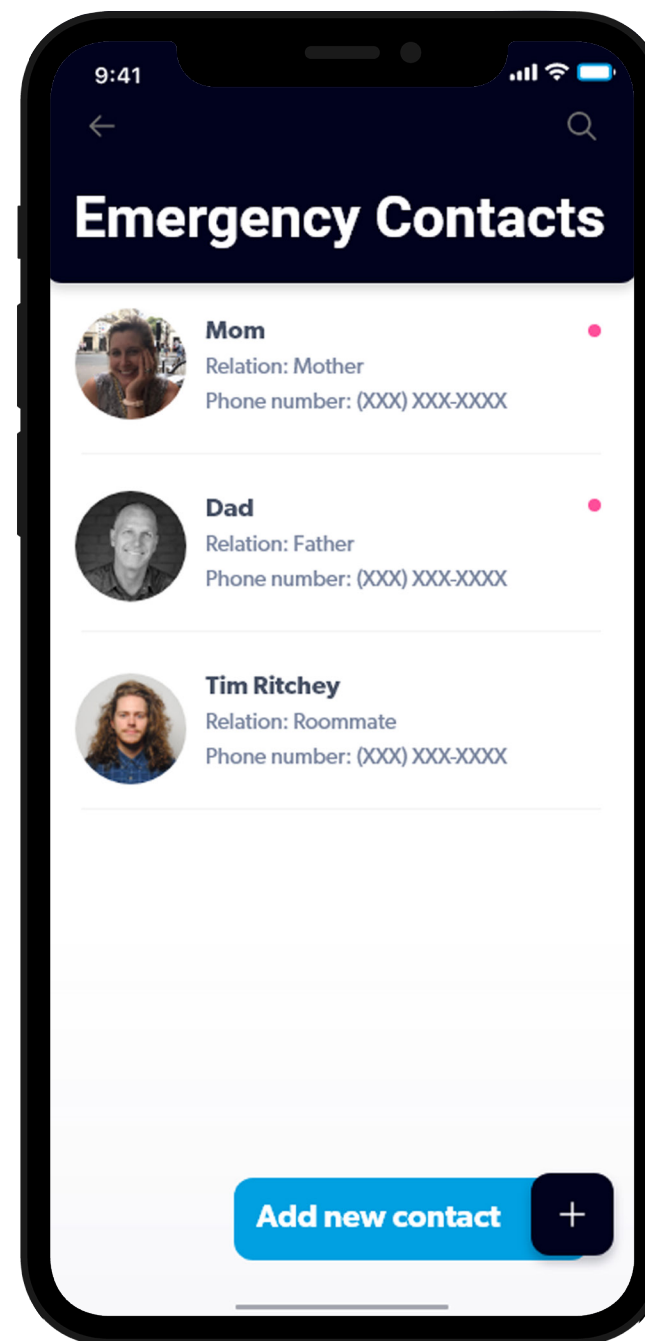
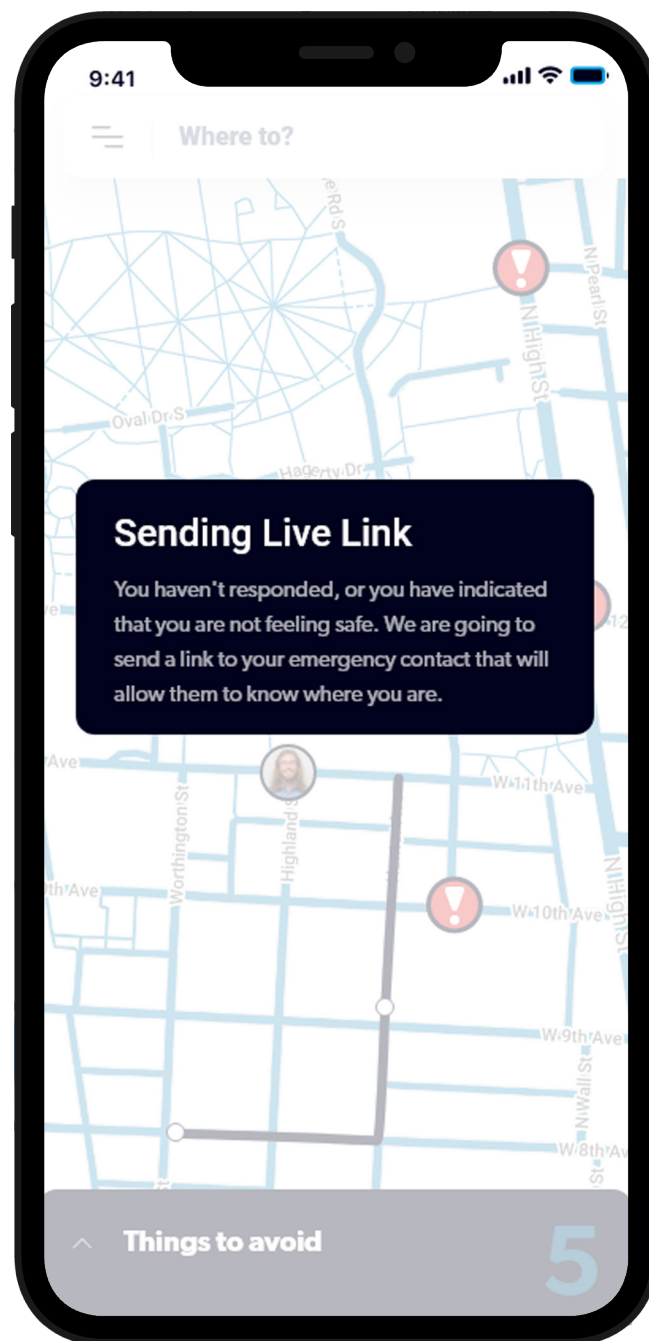


Warnings



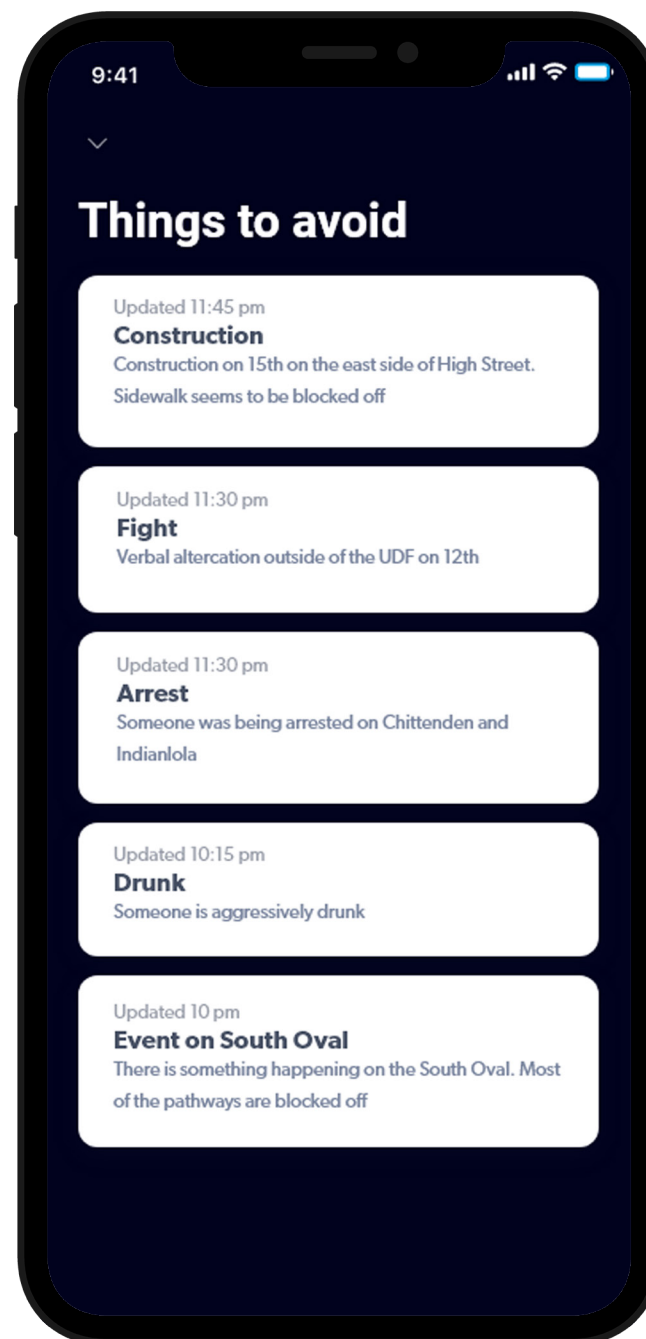


Location Sharing

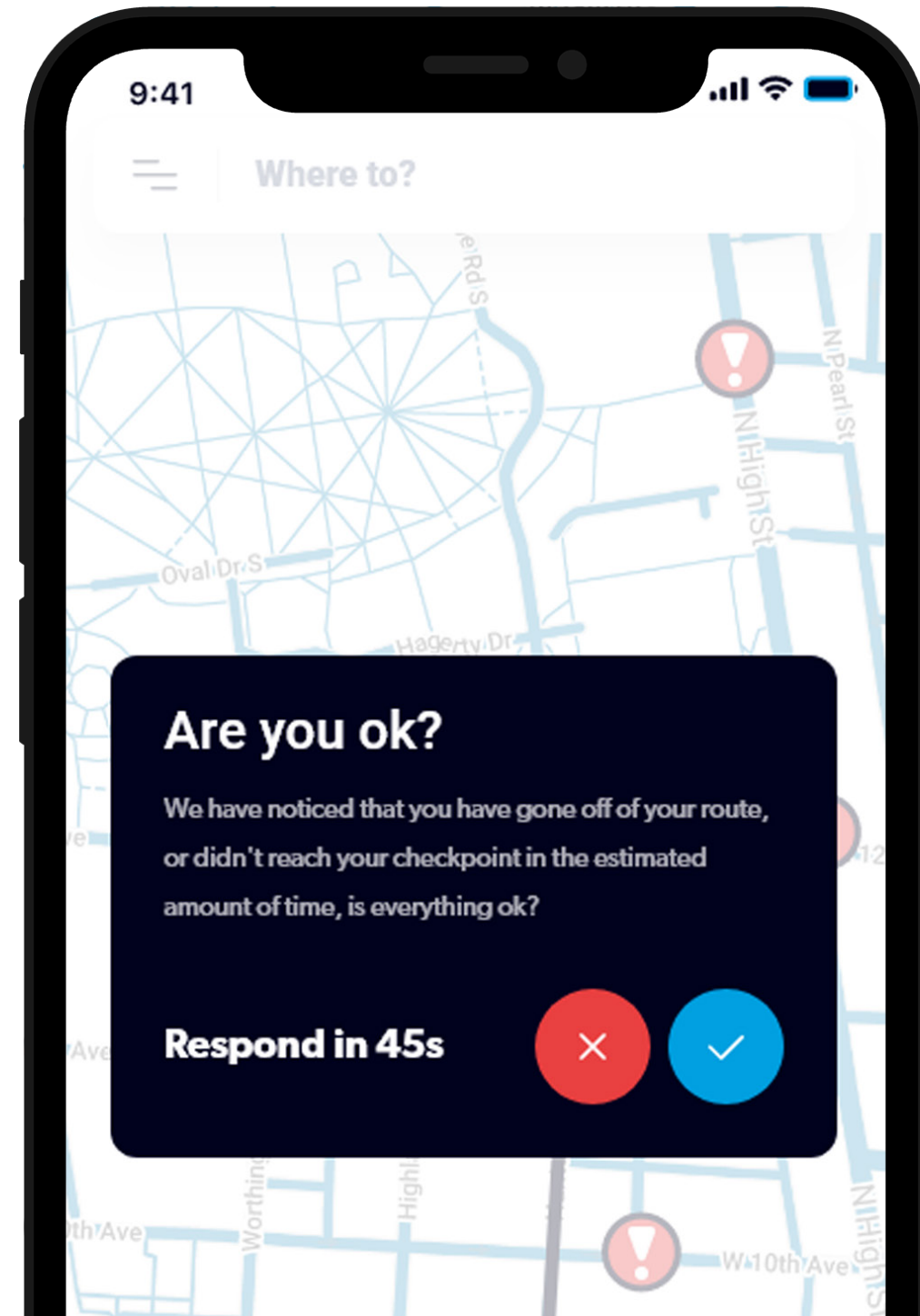
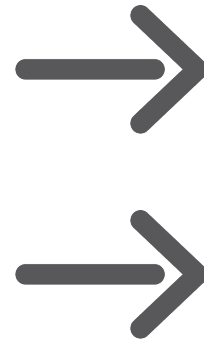




Warnings



Hands free interaction

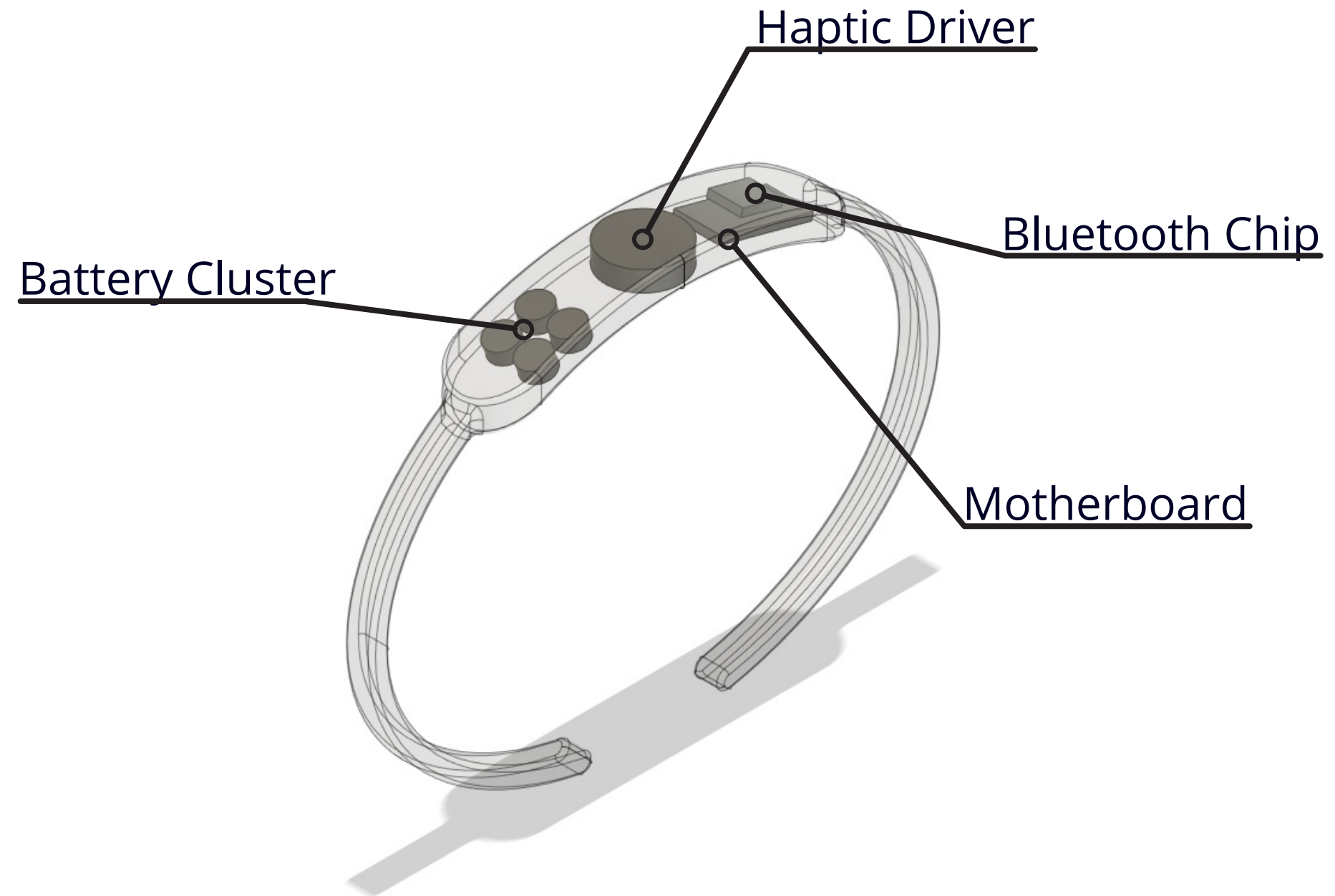


The Amble Band



The Amble Band

what's inside



apple keeps you safe by...



Navigation

apple keeps you safe by...



Navigation



Location
Sharing

apple keeps you safe by...



Navigation



Warnings



Location
Sharing



Thank you!